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## The Simple Plan Exclusive

*Solid Individualized Strategy*

Sage Wedding Pros announces an intimate business plan collaboration. We are taking our easy-peasy approach and partnering with you to help build your business.

### **4-Point Strategy Building**

We work side by side with you to help define your:

#### Company Vision

- Write a mission statement that defines your company culture and core ideology
- Set short and long term goals and a plan to realize them

#### Marketing Plan

- Refine your niche and specialty in your field
- Create a competitive analysis
- Analyze your pricing structure
- Develop a promotional strategy

#### Operational Plan

- Create an organizational chart for the growth of your business
- Analyze procedures for sales, hiring, production and so on
- Determine your legal structure

#### Financial Plan

- Identify your revenue streams and analyze profitability
- Create expense budgets
- Determine sales projections
- Plan cash flow

### **Partnership Structure**

The Exclusive consists of six 90-minute calls. Calls will be structured around your business needs but will generally be used to educate you on writing your business plan and help determine your business strategy.

### **Business Investment**

The cost of The Simple Plan Exclusive is \$300/month over 3 months. Face-to-face coaching is \$400/month for 3 months.

To apply, please fill out [The Exclusive application](#).

**We will only accept a limited number of Exclusive clients at any given time.**

**Contact [michelle@sageweddingpros.com](mailto:michelle@sageweddingpros.com) or [kelly@sageweddingpros.com](mailto:kelly@sageweddingpros.com) with questions.**

**Need other business consulting, coaching, or business planning services?**

**See our services sheet for more options.**