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## The Simple Plan Exclusive

*Solid Individualized Strategy*

Sage Wedding Pros announces an intimate business plan collaboration.  
Partner with us to write your business plan and build a strategy for:

- The Company Vision - general company overview, vision, mission statement, short and long term goals
- Marketing Plan - marketing, branding, niche, promotional plan
- Operational Plan - processes, systems, daily operations
- Financial Plan - financial history and financial plans, financial statements

The Exclusive consists of six 90-minute calls. Calls will be structured around your business needs but will generally be used to educate you on writing your business plan and help determine your business strategy. Pricing is \$300/month over 3 months. Please inquire about face-to-face advisements.

The following are additional business planning services offered:

### Comprehensive Review

We can review your business plan. Our review will look for inconsistencies: between niche and branding, between target market and promotional plan, and so on. We will analyze your financial statements for accuracy and completeness. This is also an opportunity for us to examine the overall strategy of your business and assess your business model. Comprehensive reviews begin at \$500.

### The Write Stuff

No one can write your mission statement. No one can define the soul of your business. No one can set goals for where you want to be. However, we can help you put all of these pieces together into a plan. In addition to working with us on The Exclusive, we can *write* your plan. You will need to go through the calls to define the elements. (Or, you can attend The Simple Plan.) We'll put it into "business speak" for you. Pricing starts at \$1000 per module.

### Piecemeal Research or Reporting

Need help with your competitive analysis? Want us to examine your expense history and make a budget for your business? Want us to review your financial reports? We can conduct research or construct reports to help support your business plan. Pricing starts at \$300.

To apply, please fill out [The Exclusive application](#).

We will only accept a limited number of Exclusive clients at any given time.

Contact [michelle@sageweddingpros.com](mailto:michelle@sageweddingpros.com) or [kelly@sageweddingpros.com](mailto:kelly@sageweddingpros.com) with questions.